

FOR IMMEDIATE RELEASE
NJPA Contract Announcement

200 First Street NE
Staples, MN 56479



John Deere Awarded NJPA National Contract for Landscaping Equipment

National Contract #081209-JD: "Landscaping Equipment" has been added to the competitively bid products and services available to National Joint Powers Alliance® (NJPA) Contract Purchasing Members throughout the nation.

Staples, MN – November 30, 2009 – In response to a national, competitive bid, the National Joint Powers Alliance® (NJPA) has awarded John Deere® Company the contract for "Landscaping Equipment". The contract was approved by the NJPA Board of Directors on September 22, and is available nationally to NJPA Members.

"It is always so exciting to bring a name like John Deere to our Members," said Mike Hajek, NJPA's director of contracts and marketing. "John Deere's extensive selection of products range from compact utility tractors and material handling equipment to professional mowing equipment and rotary cutters. This sort of range equates to unparalleled choice for NJPA Members in the landscaping category."

The NJPA bid review committee awarded John Deere a national contract based on its "stellar" reputation as a leader in product innovation and quality in the agriculture and turf industries. Additionally, NJPA desires to serve the greatest potential of its national Membership. John Deere stood out for having over 2,000 dealers nationwide.

"The John Deere Agriculture & Turf Division is excited to partner with NJPA to offer a broad range of product solutions," said Michael Ready, John Deere Agriculture and Turf Product's manager of government sales. "Government procurement professionals across the U.S. now have a new, competitively bid procurement option for John Deere products that is fast and easy through the partnership with NJPA."

The NJPA contract enables government, education and non-profit agencies a purchasing solution that satisfies most agencies' competitive bid requirements. Buildings, grounds and other groups now have access to industry-preferred equipment via a competitively bid contract.

About John Deere Agriculture and Turf:

John Deere is the world's leading manufacturer of farm equipment. The company also produces and markets North America's broadest line of lawn and garden tractors, mowers, golf course equipment, and other outdoor power products.

About NJPA:

The National Joint Powers Alliance® (NJPA) is a Municipal Contracting government agency established through legal statute in 1977. NJPA serves over 30,000 Members throughout the nation with competitively awarded purchasing solutions from industry-leading vendors.

About Contract #081209-KTC:

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